

Vertically middle-aligned placement

```
\sidebyside{\includegraphics[width=10em]{ctanlion}}  
  {Some text vertically aligned with respect to image.}
```



Some text vertically aligned with respect to image.

Usual placement

```
\includegraphics[width=10em]{ctanlion} Some misaligned text
```



Some misaligned text

Magic macro

```
\newsavebox{\leftbox}  
\newlength{\leftboxheight}  
\newcommand{\sidebyside}[2]{  
  \sbox{\leftbox}{#1}  
  \settoheight{\leftboxheight}{\usebox{\leftbox}}  
  \usebox{\leftbox}  
  \raisebox{0.5\leftboxheight}{#2}  
}
```